

#### Table of Contents

About the LPK Brand Innovation Center	01	The LPK Mansion	02	The LPK Innoventures Hall	03
Reservations	05	Amenities	05	Catering	05
Directions + Parking	06	Hotels	07	Contact Us	07

#### About the LPK Brand Innovation Center

# Brainstorms, breakthroughs, innovation sessions and international summits—the work that happens at 22 Garfield Place is as diverse as it is transformative.

Part Neoclassical, part contemporary, our LPK Brand Innovation Center is an expansive and flexible space, available for rental by corporate partners and clients of LPK.

Set in the heart of downtown Cincinnati along the Piatt Park corridor, this unique space embodies what we stand for: creative

excellence, entrepreneurial drive and a deep sense of community. The LPK Brand Innovation Center includes the LPK Mansion and the LPK Innoventures® Hall.

Our center is open weekdays during normal business hours (7AM-5PM EST) and closed weekends and holidays. Timing may be flexible upon request.



#### The LPK Mansion

Built in 1861 for Marcus Fechheimer, one of Cincinnati's earliest entrepreneurs as a wholesale clothier during the American Civil War, the home's Italianate architecture stuns the eye and stirs the mind. From its grand entrance and high ceilings to arched windows that let the light in, the LPK Mansion is listed on the National Register of Historic Places and features a library, drawing room and multiple parlors. These rooms are ideal for executive meetings, consumer-research sessions and small-group brainstorms.

Capacity: up to 50 guests

**Amenities:**  $6 \times 9$  ft. projection screen | projector + remote | speakers The LPK mansion can be rented for a half-day, full-day or multiday session. This reservation includes access to the building's first-floor parlors, library and drawing room. The 2nd floor is available upon request for additional breakouts.

**\$1,250 full-day rental** (8 hours) **\$625 half-day rental** (4 hours)

# The LPK Mansion (1st Level)

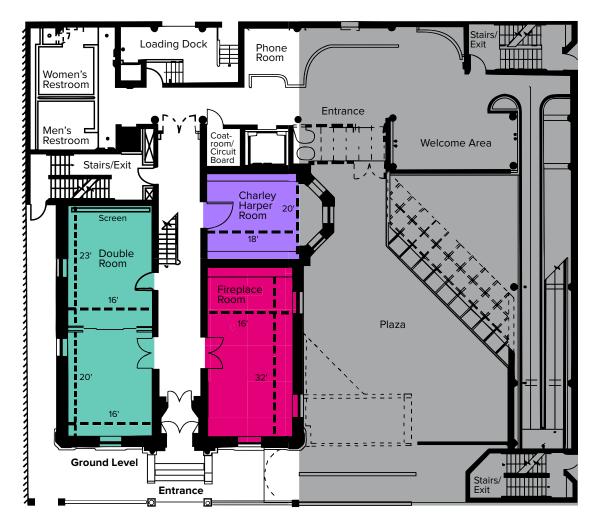
- Not part of the LPK Mansion
  1st Level
- Charley Harper Room
  Boardroom: 10

#### Double Room

Rounds: 36 Theatre: 50 Classroom: 26 Boardroom: 26

#### Fireplace Room

Rounds: 24 Theatre: 25 Classroom: 12 Boardroom: 20





#### The LPK Innoventures® Hall

Built in a contemporary New Brutalist style, the LPK Innoventures Hall, with its exposed concrete construction and ductwork, is a striking contrast to the LPK Mansion. Enter through the exterior plaza, then walk the winding corridor into the main hall, an open-air space designed for larger gatherings—from exhibits and awards to company meetings and summits. In addition, make use of the separate breakout room in the LPK Mansion (called the wine cellar) that holds up to 75 guests.

Capacity: up to 175 guests | floor plan

**Amenities:** 6 x 9 ft. projection screen | projector + remote | podium with microphone and laptop | integrated sound system | 6 wireless and 2 handheld microphones

The hall can be rented for a half-day, full-day or multiday session. This reservation includes access to the building's exterior plaza, front lobby and corridor, main hall and wine cellar.

**\$1,000 full-day rental** (8 hours) **\$500 half-day rental** (4 hours)

#### LPK Innoventures Hall (Lower Level)

### Not part of the LPK Innoventures Hall

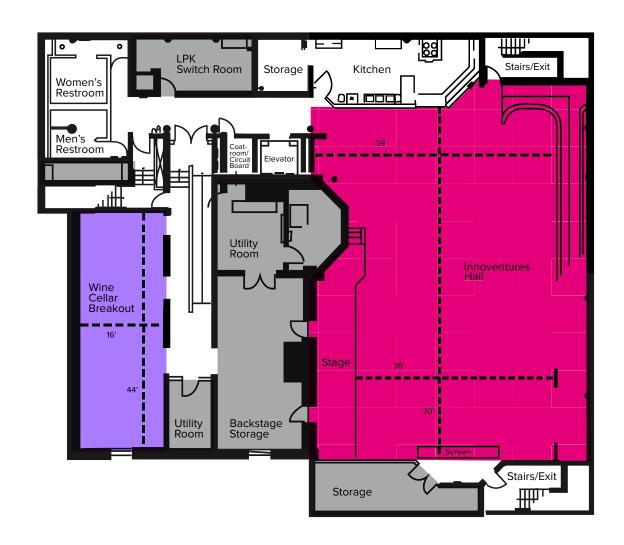
Lower Level

#### ■ LPK Innoventures Hall

Rounds: 120 Theatre: 175 Classroom: 48 U-Shape: 34

#### Wine Cellar

Rounds: 36 Theatre: 50 Classroom: 26 Boardroom: 26





#### LPK Innoventures Hall (1st Level)

- Not part of the LPK Innoventures Hall

  1st Level
- LPK Innoventures Hall (1st Level)
- LPK Innoventures Hall Outside (Plaza)



# lpk Taking Brands to Extraordinary™

#### Reservations

Because every event is different, the LPK Brand Innovation Center is designed to flex and scale to your needs. Reservations can be made for any of our individual spaces, or for the complete facility.

The entire facility, including the LPK Mansion and the LPK Innoventures Hall, provides ample space and multiple breakout

rooms on two floors. The space is available in both full- and half-day increments, and can be rented for multiday events.

**\$2,000 full-day rental** (8 hours) **\$1,000 half-day rental** (4 hours)

#### **Amenities**

Rental of the LPK Brand Innovation Center includes audiovisual, creative resources and many other conveniences to ensure that your event runs smoothly.

#### Audiovisual (see below)

- Wi-Fi
- Cordless Polycom phone
- Copier
- Printer
- Creative supplies including markers, Post-its, scissors, tape, easels and flip charts
- Large dry-erase boards on wheels (4)
- Tables, chairs and white linens
- Comfortable, modular furniture

#### Audiovisual in the LPK Mansion rental includes:

- 6 x 9 ft. projection screen
- Projector and remote
- Speakers

#### Audiovisual in the LPK Innoventures Hall rental includes:

- $\bullet$  6 x 9 ft. projection screen
- Projector and remote
- Integrated sound system
- 6 wireless and 2 handheld microphones
- Podium—includes laptop connectivity and built-in microphone

#### Catering

We are equipped with a staff to organize all of your catering needs at the center. From gourmet meals to hors d'oeuvres to boxed lunches, the sky is the limit when it comes to catering options.

#### **Drink Service**

A full drink service is offered, including coffee, tea, bottled water and Coca-Cola products. All prices are based on "all you can drink": **\$10/person,** full-day service; **\$5/person,** half-day service.

Or you can choose coffee and tea only: **\$3.50/person,** full-day service; **\$2.25/person,** half-day service.

#### **Snack Service**

A variety of four (4) assorted sweet and salty snacks, which may be customized based upon your needs: **\$3.50 per person,** per request.

#### **Directions + Parking**

#### 22 Garfield Place, Cincinnati, Ohio 45202 United States

## FROM CINCINNATI/NORTHERN KENTUCKY INTERNATIONAL AIRPORT

Take I-275 East to I-75 North, proceed as follows:

#### I-75 North

Crossing bridge, stay in 2nd lane from right
Take the 5th Street Exit
Continue east on 5th, cross Central Avenue,
Plum, Elm and Race Streets
Turn left onto Vine Street
Proceed 3 blocks on Vine Street
Turn left onto Garfield Place

#### FROM THE NORTH I-74 EAST

From I-74, take I-75 South, proceed as follows:

#### I-75 South

From I-75 South, take 7th Street Exit
Continue east on 7th, cross Central Avenue,
Plum, Elm and Race Streets
Turn left onto Vine Street
Proceed 1 block on Vine Street
Turn left onto Garfield Place

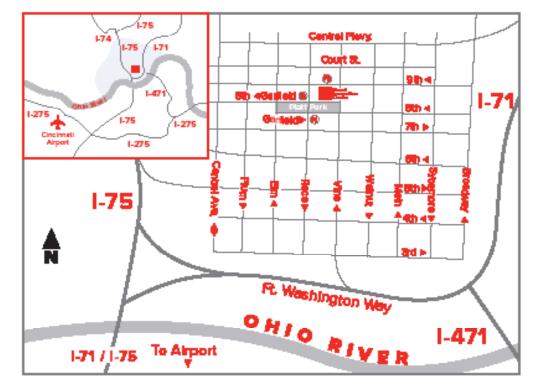
#### FROM NORTH OF CINCINNATI

#### I-71 South

Take Gilbert Avenue Exit
Continue west on Gilbert Avenue;
at Broadway it turns into 8th Street
Continue west on 8th Street, cross Sycamore,
Main and Walnut Streets
Continue through the light at Vine Street and
continue straight onto Garfield Place

The Garfield Garage, located at 13 West 9th Street, is the recommended parking facility for the LPK Brand Innovation Center. Arrangements can be made for guests to use pre-paid parking vouchers, rather than have them pay for parking themselves. All parking arrangements are in addition to the rental price of LPK Brand Innovation Center, and the cost starts at \$6 per car.

Valet service on Garfield Place can also be arranged.



#### **PARKING OPTIONS**

**P1 Groton Lofts:** Continue west on Garfield Place. Make U-turn to the left at Race Street. Make an immediate right into parking lot.

**P2 Garfield Garage:** Continue west on Vine Street to 9th Street. Turn left onto 9th Street. Parking garage is on the left.

**P3 System Parking:** Continue west on Garfield Place past Race Street. Make an immediate right turn into parking lot located at northwest corner.



#### Hotels

The following hotels are within walking distance to LPK and the LPK Brand Innovation Center and have negotiated rates based on availability. When making a reservation, ask for the LPK corporate rate.

#### 21c Museum Hotel (2 1/2 blocks)

+1 513 578 6600

609 Walnut Street, Cincinnati, Ohio 45202 http://www.21cmuseumhotels.com/cincinnati/

#### Hampton Inn & Suites Cincinnati-Downtown (1 1/2 blocks)

+1 513 354 2430

617 Vine Street, Cincinnati, Ohio 45202 www.hamptoninn3.hilton.com

#### Holiday Inn Hotel & Suites Cincinnati Downtown (5 blocks)

+1 513 381 5025

701 Broadway Street, Cincinnati, Ohio 45202 www.ihg.com/holidayinn/hotels/us/en/cincinnati/cvghs/hoteldetail

#### The Cincinnatian Hotel (1 1/2 blocks)

+1 513 381 3000

601 Vine Street, Cincinnati, Ohio 45202 www.cincinnatianhotel.com

#### **Hyatt Regency Cincinnati** (3 blocks)

+1 513 579 1234

151 West Fifth Street, Cincinnati, Ohio 45202 www.cincinnati.hyatt.com

#### Renaissance Cincinnati Downtown Hotel (4 blocks)

+1 513 333 0000

36 East 4th Street, Cincinnati, Ohio 45202 http://renaissance-hotels.marriott.com/renaissance-cincinnatidowntown-hotel

#### Hotel Covington (2.3 miles)

+1 859 905 6621

638 Madison Avenue, Covington, Kentucky 41011 http://hotelcovington.com/

#### Contact Us

Let's talk details. +1 513 241 6401

Reservations + Planning

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Catering

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**Facilities** 

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